



CEMUS



UPPSALA
UNIVERSITET



SLU

Sustainable Development – Project Management and Communication Autumn 2016

Course Reader

(01.09.2016)

Note that this is a preliminary list. More reading will be added as we go along, so make sure to check the Course Reader section on Studentportalen for updates!

Course books:

- AtKisson, Alan (2011), **The Sustainability Transformation**, Earthscan (**used in assignment 2, due 13th November**)
- Holmes et al. (2011), **The Common Cause Handbook**, PIRC. Available online: http://www.commoncause.org.au/uploads/1/2/9/4/12943361/common_cause_handbook.pdf
- Lilliesköld and Eriksson (2009), **Handbook for Small Projects, Liber** – read throughout, especially relevant for the Project Proposal (**due 27th September**) and the Project Plan (**due 9th October**)
- Chouinard, Yvon (2006), **Let My People Go Surfing: The Education of a Reluctant Businessman** (**used in assignment 3, due 9th January 2017**)
- Gladwell, Malcolm (2011), **Outliers: The Story of Success** (**used in assignment 3, due 9th January 2017**)

Note: Students will pick ONE book of their choosing from Let My People Go Surfing and Outliers for Assignment 3.

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Note: (M) - Mandatory. These classes will carry a make up task requirement if missed.



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Phase I: Inspiration

v. 35	29/8	09-12	Roll Call, Course Introduction & Intro to Sustainability Students and Course Coordinators (M)	Location: 12:010 Blåsenhus
		18-20	CEMUS Autumn Semester Startup Lecture "Playing safe and just, the way to future prosperity - how environment and development must go hand in hand" Hanna Wetterstrand (Stockholm Resilience Centre), P.h.D	Hambergsalen Geocentrum
	30/8	10-12	CEMUS Open Lecture Sustainability is for everyone Alan AtKisson	Hambergsalen Geocentrum
		13-15	Panel: Panel Project Inspiration - Flashy v Boring Sustainability, Big Fish v Small Fish Course Coordinators & Guests	Norrland II Geocentrum

Reading:

(I) CEMUS Project Blog: <http://projektbloggen.cemusstudent.se/>

(II) Pink, Dan (2010). *The surprising truth about what motivates us*. RSA Animate, available from:
<https://www.youtube.com/watch?v=u6XAPnuFjC>

		15-17	CCLIP Collaboration: Activism Lisa Farnstrom, Riksteatret	12:010 Blåsenhus
	31/8	10-12	CEMUS Open Lecture Zennström Inaugural Lecture Kevin Anderson & and panelists	Hambergsalen Geocentrum
v. 36	5/9	10-12	Lecture: Social Entrepreneurship/Innovation Shawn Westcott	12:004 Blåsenhus

Reading:

(I) Nidumolu et al. (2009). *Why Sustainability is now the Key Driver of Innovation*. Harvard Business Review.

(II) Step Up, Step Off: Katerina Kimmorley at TEDxLSE 2014
<http://tedxtalks.ted.com/video/Step-Up-Step-Off-Katerina-Kimmo>

	6/9	10-12	Workshop: Project Management 101 Sara Andersson (M)	13:028 Blåsenhus
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Reading:

(I) Maylor, Harvey (2001). *Beyond the Gantt Chart: Project Management moving on*. European Management Journal, 19:1, pp. 92-99.

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(II) Pinto, J. K. (2013). *Lies, damned lies, and project plans: Recurring human errors that can ruin the project planning process*. Business Horizons. 56:5, pp. 643-653.

7/9	10-12	Lecture: Psychology and communication: Why don't we act? Ira Sundberg (M)	12:229 Blåsenhus
	13-16	Excursion: Silent Walk Ira Sundberg (M)	12:230 Blåsenhus

Reading:

Chapter 4 (page 35-53) of "What We Think About When We Try Not To Think About Global Warming" by Per Espen Stoknes (available on studentportalen).

	7/9	TBA	Open lecture Expo "Rising Extremism"	TBA
	8/9	15-17 17 -?	CEMUS Project Cafe CEMUS Semester Start-Up Party	CEMUS Library Geocentrum
	11/9	23.59	Individual Assignment 1 Deadline	
v. 37	12/9	09-12	Workshop: Storytelling & Oral Communication Brian Palmer (M)	12:130 Blåsenhus
	13/9	09-12	Workshop: Values, Ideation and Divergent Thinking Gregg Vanourek (M)	12:004 Blåsenhus
	14/9	09-12	Seminar: Individual Assignment 1 Course Coordinators & Students (M)	14:031 Betty Pettersson Blåsenhus
v. 38	19/9	09-12	Workshop: Team Dynamics Part I Daniella Ceder (M)	13:026 Sydney Alrutz Blåsenhus
	20/9	09-12	Seminar: Project Formation I Course Coordinators and Students (M)	12:130 Blåsenhus

Reading:

(I) Senge, P. (2008). Never Doubt What One Person and a Small group of Co-Conspirators Can Do. Excerpt from: *The Necessary Revolution*. Doubleday.

	21/9	09-12	Seminar: Project Formation II Course Coordinators and Students (M)	9:2008 EBC
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Phase II. Preparation

v. 39	26/9	10-12	Lecture: Social Media for Social Change Patrick Prax	12:230 Blåsenhus
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Reading:

- (I) *The Factory in the Living Room*, Sut Jhally, <https://vimeo.com/27060757>
- (II) *The Diamond Life*, Sut Jhally, <https://vimeo.com/32967338>
- (III) *Code 2.0*, Lawrence Lessig, First Chapter, <http://codev2.cc/>
- (IV) *Stories of Stuff, Electronics*, <http://storyofstuff.org/movies/story-of-electronics/>
- (V) *To the Cloud*, Vincent Mosco, (link to review: <http://ijoc.org/index.php/ijoc/article/viewFile/3173/1217>)

	27/9	10-12	Lecture: Common cause - on values and communication for sustainability Pella Thiel	12:004 Blåsenhus
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Reading:

- (I) Holmes et al. (2011). *The Common Cause Handbook*. Public Interest Research Center.

27/9 23.59 Project Proposal Deadline

	28/9	10-12	Lecture: Presentation Techniques I Mika Hietanen	12:004 Blåsenhus
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Reading:

- (I) John S. Dryzek & Alex Y. Lo (2015). *Reason and rhetoric in climate communication*. *Environmental Politics*, 24:1, 1-16. (Includes reading instructions to be prepared prior to the lecture)
- (II) McKenzie-Mohr, D. (2010). *Communication, Creating Effective Messages*. A chapter from the online book *Fostering Sustainable Behaviour*. Available at: <http://goo.gl/q2oYTY>

v. 40	3/10	09-12	Workshop: Presentation Techniques II Mika Hietanen (M)	Learning Lab Blåsenhus
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	5/10	09-12	Seminar: In the Dragon's Den Course Coordinators & Students (M)	13:026 Sydney Alrutz Blåsenhus
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Reading:

- (I) Smith, B. L., MacGregor, J. T. (1992). *What is Collaborative Learning?. Washington Center for Improving the Quality of undergraduate Education*
- (II) Cuddy, Amy (2012) *Your Body Language Shapes Who You Are*
https://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are?language=en

9/10 23.59 Project Plan Deadline

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v. 41	10/10	09-12	Lecture: Myths about Projects Jesper Blomberg	13:136 Blåsenhus
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Reading:

Hodgson, D. & Cicmil, S. (2006). New Possibilities for PM Theory: A Critical Engagement. Project Management Institute. 37:3, pp. 111-122.

	11/10	10-12	Lecture: Ethics of Project Management William Redekop	12:004 Blåsenhus
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(I) A Framework for Thinking Ethically - <http://www.scu.edu/ethics/practicing/decision/framework.html>
A product of dialogue and debate at the Markkula Center for Applied Ethics at Santa Clara University. Primary contributors include Manuel Velasquez, Dennis Moberg, Michael J. Meyer, Thomas Shanks, Margaret R. McLean, David DeCosse, Claire André, and Kirk O. Hanson. It was last revised in May 2009.

(II) About Duty-based or Deontological ethics. Anon, BBC - Ethics - Introduction to ethics: Duty-based ethics. Available at: http://www.bbc.co.uk/ethics/introduction/duty_1.shtml [Accessed August 31, 2015].

(III) Vitell, S. J., Nwachukwu, S. L., & Barnes, J. H. (1993). The effects of culture on ethical decision-making: An application of Hofstede's typology. *Journal of Business Ethics*, 12(10), 753-760.

16/10 23.59 Project Plan Feedback Deadline

v. 42	17/10	10-12	Seminar: Project Plan Feedback Course Coordinators and Students (M)	12:130 Blåsenhus
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Reading:

(I) Paul, P. & Elder, L. (2006). *The Miniature Guide to Critical Thinking: Concepts and Tools. The Foundation of Critical Thinking.*

(II) Braithwaite, Jason (2006). *Critical Thinking, Logic and Reason: A Practical Guide for Students and Academics.*

	18/10	10-12	Lecture: Ethics of Communication TBA	12:004 Blåsenhus
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23/10 23.59 Revised Project Plan Due

Phase III: Delivery

v. 43	24/10	9-12	Workshop: Team Dynamics Part II Daniella Ceder (M)	13:026 Sydney Alrutz Blåsenhus
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v. 44	31/10	10-12	Skill Session I: Facilitation¹ Karl Andreasson	12:230 <i>Blåsenhus</i>
	1/11	10-12	Progress Meeting I (M) Course Coordinators and Students	<i>CEMUS Library</i> <i>Geocentrum</i>
v. 45	7/11	10-12	Skill Session II: Media TBA	12:230 <i>Blåsenhus</i>
	13/11	23.59	Individual Assignment 2 Deadline	
v. 46	14/11	10-12	Seminar: Individual Assignment 2 Course Coordinators and Students (M)	13:136 <i>Blåsenhus</i>
	15/11	10-12	Progress Meeting II (M) Course Coordinators and Students	<i>CEMUS Library</i> <i>Geocentrum</i>
v. 47	21/11	10-12	Skill Session III: Visual Communication Ingrid Rieser	13:136 <i>Blåsenhus</i>
	22/11	10-12	Skill Session IV: OPEN TBA	12:231 <i>Blåsenhus</i>
v. 48	28/11	10-12	Skill Session V: OPEN TBA	13:136 <i>Blåsenhus</i>
	29/11	10-12	Progress Meeting III Course Coordinators and Students	<i>CEMUS Library</i> <i>Geocentrum</i>
v. 49	11/12	23.59	Final Report Due	

Phase IV: Reporting

v. 50	13/12	10-12	Course Wrap-up & Reflection (Seminar + Fika) Course Coordinators and Students	12:130 <i>Blåsenhus</i>
	15/12	All Day	Winter Sustainability Festival Course Coordinators and Students (M)	TBA
v. 2	09/01	23.59	Individual Assignment 3 Deadline	

¹ Note that the skills session topics are pending. There will be the opportunity for student input and involvement with this at the start of the semester

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