

# Seminar II

## Papanek Literature Review & Creating the Design Group

Instructions | Sustainable Design Spring 2016

### Literature Review Preparation Task

After reading "*Design for the Real World*" by Victor Papanek, briefly respond (100-200 words each) to the following:

- 1** What in your opinion are two strong arguments Victor Papanek makes in this book? Describe them briefly, or use quotes. Do you agree / disagree, and why?
- 2** Imagine if Papanek were alive today and he met for coffee with the designer of the design you chose to analyse in Assignment 2: Analysis of Design. What are three critical questions he would ask the designer and why?
- 3** The first edition of this book was released four decades ago. Is it still relevant to us in a sustainable design class in 2016?

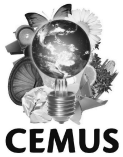
Write responses to these questions. If you use quotes, be sure to reference page numbers for them. Upload your work to the file area at the studentportalen <https://studentportalen.uu.se> at the latest **12:00 on Wednesday, March 16**. It should be a Word .doc or PDF file with your name and seminar 2 in the file name (e.g. marcos.alejandro.seminar2.pdf)

### Creating and Forming Your Design Group

In Seminar II we will together through a time-limited process create Design Groups around your ideas and interests for the upcoming design project. Further instructions will be given in the seminar\*.

For now:

- 1** Consider one or two areas, problems, topics or issues you think are important, engaging and you would like to work on for your design project work. This could be a social or practical problem you have observed, a theme from the



course or a broader subject area. Write these down and have them ready before the seminar.

**2** You may also suggest an existing competition or challenge you would like to work on. For example a design challenge competition or a company or organisation you wish to design for.

\*This task is intentionally broad and open at this early stage only. We together will refine and focus your Design Groups' topic during the seminar and in the next workshop. Be sure to come with some ideas of what you would like to work with, as this is crucial to Part 2 of the course.

## The Sustainable After-Seminar

As we did after the previous Seminar, we will go to CEMUS Library (or a nation) to keep the conversation alive in our Sustainable