

WELCOME TO THE

WEEKEND

-WORKSHOP

"HUMAN-CENTERED

-DESIGN UNDER
PRESSURE"

TODAY...

- CHOOSE YOUR CHALLENGE
- 5W + H
- EXPLORATION
- DESIGN NEEDS
- IDEA GENERATION
- IDEA SELECTION
- PROTOTYPING
- FEEDBACK
- FINAL PROTOTYPE

WHERE

WHO

WHY

5*W+H

WHAT

HOW

WHEN

10

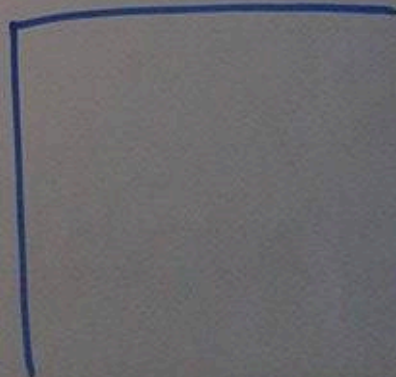
EXPLORATION

- FORM A PAIR
- INTERVIEW + TAKE NOTES
- LOOK FOR INSIGHTS

'YOUR EXPERIENCE.'

'HOW YOU RELATE..'

- DIG DEEPER



10 DESIGN NEEDS

- SHARE 3 KEY INSIGHTS
- CONVERT TO DESIGN NEEDS
- BE SPECIFIC....

~~LIGHT
WEIGHT~~

✓
LESS
THAN
1 KG

OTHER EXAMPLES...

IDEA GENERATION

- DELAY CRITICISM
- THE MORE THE BETTER
- TRY AT LEAST 2 METHODS

300

IDEA SELECTION

- CONSIDER DESIGN NEEDS
- PRE-SELECT (IF NEEDED)
- EACH PERSON 2 VOTES

3
WINNER
IDEAS

PROTOTYPING

- MAKE 3 PROTOTYPES
- ANYTHING CAN
BE PROTOTYPED

FEEDBACK

- OBSERVE PEOPLE'S RESPONSE TO YOUR PROTOTYPES
- LISTEN FOR VALUABLE INSIGHTS

FINAL PROTOTYPE

- USE FEEDBACK
- CREATE 1 NEW
FINAL PROTOTYPE