



CEMUS



Sustainable Development – Project Management and Communication Fall 2017

Project Pitch

The aim of the Project Pitch is practice pitching to a panel and audience. By learning to present your ideas in a concise form, you will focus your project and gain feedback to improve it ahead of submitting the Project Plan.

The process of preparing for the pitch will take place over two weeks. Read the instructions below carefully and note the different **submission requirements and times**.

Instructions

- For the title of the document, use your name plus 'Project Pitch' (e.g. Bicycle Workshop - Project Pitch).
- Support your arguments and basic facts with references. The reference list can be included as a final slide.
- One submission per group
- Submit as a **PDF**
- You can use powerpoint or keynote **BUT NO PREZI**
- Submit your slides on Studentportalen as per the relevant deadlines below
- **In addition** to the submission on Studentportalen, bring a copy of your slides on a **USB stick**.
- This assignment is graded **pass/fail**

Lecture 25 September 2017

Presentation Techniques I

Building on the reading material, this class will overview fundamental presentation techniques.

Workshop 3 October 2017

Facilitation and Elevator Pitching

This interactive workshop you give you hands on practice at pitching and facilitating. No slides needed, just you!



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Submission 3 October 23.59

Draft Slides

Prepare ~3-4 slides. The slides should be designed to be part of the final pitch.

The more developed your slides are, the more opportunity you will have for detailed feedback at the workshop *Project Feedback*.

Workshop 4 October 2017

Project Feedback

This will be an interactive feedback session in the Blåsenhus Learning Lab, to critique and improve each team's slides. The focus will be on improving your slides, not on presenting them.

Submission 8 October 23.59

Final Slides

Submit your final 5-10 slides. These will be a combination of the ones you received feedback on and any new additions.

Workshop 9 October 2017

Project Pitch

In this workshop your group will give a project pitch to the rest of the class, a panel and students from another CEMUS class. This task is graded **pass/fail**, and is an opportunity to practice presenting/pitching. It is also an opportunity to focus your ideas and gain valuable feedback from your classmates and the panel.

The pitch can use slides, and other props (if you wish!). It should be approximately 5-6 min. Working at the approximation of 1 slide per 30-60 seconds, this will mean ~5-10 slides total. We will then have time for questions and feedback from the panel and audience (~10 min).

If you think it suits your presentation not every group member has to present during the pitch. However, during the question and answer period, we expect that everyone takes the opportunity to answer a question at least once.



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General Notes on Pitching

When selecting what content to present during the pitch, try to be strategic and think about the message you wish to communicate to the audience. If you choose you can draw on the content you submitted for your Project Proposal. Some potential slides could be:

- Background - what is the problem?
- Project Purpose and Goals - what is the core idea of your project?
- Stages/task for implementation
- What skills make you as a team ready to take on this project?
- What can do the audience/panel do to help you in your project

Whatever slides you choose to create, please remember to apply the tips and tricks discussed in classes leading up to the Project Pitch. See the lecture slides and literature on StudentPortalen if you miss this class.