



# CEMUS



## Welcome to Sustainable Development: Project Management and Communication Fall 2017

“The humility to see the world as it is, and the audacity to see the world as it could be.”

- Jacqueline Novogratz, Acumen Fund

Welcome to Sustainable Development: Project Management and Communication (1MV074) at CEMUS, Uppsala University! With this course we take a journey into understanding the principles at the heart of sustainable development, using different project management and communication tools. We will learn to understand what ‘sustainable development’ can mean from a range of different perspectives, as well as growing understandings of what is integral to sustainable, ethical and successful projects and communication. At the heart of this course is a group project of your choosing. Your project should combine theory with practice, utilising your critical and creative skills. The project is an opportunity to follow a passion, a dream or even a crazy idea!

We at CEMUS, the Centre for Environment and Development Studies, welcome you to a creative and challenging educational environment that deals with some of the most pressing issues of our times. We hope that you will find your time here exciting, productive and inspiring. With twenty five years of experience of creating and facilitating education for sustainable development, and with the broad competence of Uppsala’s two universities, our aim is to offer you the knowledge, skills and tools that are needed to obtain a sustainable world.

Below is some practical information about the course. Please read through it and contact us if you have any questions.

We look forward to meeting you soon!

Katie Markcrow and Isabel Baudish  
Course Coordinators



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## Registration Information

International and Swedish students that applied through [antagning.se](http://antagning.se) need to register for the course online on Studentportalen at [www.studentportalen.uu.se](http://www.studentportalen.uu.se) by **23.59, Sunday 20th August**, otherwise you will lose your spot in the course. International and exchange students that have not applied through [antagning.se](http://antagning.se) will be registered in person at the course introduction. Thus it is essential that you show up in person in order to keep your spot.

If you are on the reserve list and want to take the course you must show up to the course introduction as well, so we can sign you up in the event of any free spots.

## Mandatory Course Introduction

The mandatory introduction for the course is on **Tuesday, August 29th at 09:15** in the CEMUS Library, in Geocentrum (Villavägen 16). All students (Swedish, International and Exchange students) need to show up to keep their place in the course. Otherwise the space will go to someone else!

## Course Overview

The course is worth 15 ECTS credits and runs from late August to early January. It builds upon the engagement, drive and participation of the students, your independent work with your projects is the backbone of the course. To support and help you, the course offers interactive workshops, seminars and lectures.

There is a **PRELIMINARY** schedule for the course attached. The sessions will be held during Monday, Tuesday and Wednesday mornings and some afternoons. You can also find this schedule on Studentportalen and the course website ([www.web.cemus.se/sdpmc](http://www.web.cemus.se/sdpmc)). It is important to note that the Course Schedule is a LIVE document - it will be updated on Studentportalen throughout the semester.

The course will guide you through concepts such as Sustainable Development, Communication, Team Dynamics, and Project Management. During the first weeks of the course you will work together with your classmates to define a project idea and form project groups. This idea will be developed and enhanced during the following weeks. You and your group will run your project with the support of your course coordinators and CEMUS as a resource base. As the semester progresses the project implementation begins and in-class contact hours will



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decrease. The project is ultimately presented at the Uppsala Sustainability Festival at the end of the semester.

In addition to the group project there will be three individual assignments to complete throughout the course. The due dates can be seen in the preliminary schedule and more information will be provided at the commencement of the course.

During the course you will read three books and articles from a course reader, as well as project specific material that you gather yourselves. In the course reader there is a guide for the reading of books and articles. Make sure to come prepared to all lectures, workshops and seminars. The course literature will also be available to read in the CEMUS library and a few copies will be available to borrow from the Geosciences library, Villavägen 16. In addition, literature can be bought at Studentbokhandeln (Syslomagatan 7), or online at adlibris.se, bokus.se, lycknis.se etc.

You will receive more information about the course and the course literature at the course introduction, but we can tell you, the course books that are mandatory for the first part of this semester are:

- Holmes et al. (2011), *The Common Cause Handbook*, PIRC [pdf available]
- Lilliesköld and Eriksson (2009), *Handbook for Small Projects*, Liber [available in cemus library]

You will have to read one more book for the final individual assignment. This will be a choice between:

- Chouinard, Yvon (2006), *Let My People Go Surfing: The Education of a Reluctant Businessman*, Penguin Books
- Gladwell, Malcolm (2011), *Outliers: The Story of Success*, Little Brown and Company

The course reader containing articles and videos relating to specific lectures, workshops and seminars will be published online on Studentportalen at the start of the course.



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## Learning Outcomes

On completion of the course, students should be able to:

- Thoroughly describe a delimited part of the sustainability challenge;
- Plan, carry out and present a project work that applies theoretical knowledge and contributes to a sustainable development;
- Demonstrate good ability to work independently;
- Account for and evaluate the practical problems that can arise when working with projects;
- Account for and critically relate to the practical and ethical dilemmas that can arise when working for a sustainable development.

## About CEMUS

CEMUS' aim is to advance and inspire education and knowledge within the field of environment and development studies, as well as other boundary-transcending issues connected to sustainable development. CEMUS began as an initiative by students in the early 90's and CEMUS courses are, in large part, still run by students today. In January 2007, CEMUS joined the Uppsala Center for Sustainable Development (CSD Uppsala) in conjunction with Uppsala University and SLU, the Swedish University for Agricultural Sciences. The courses at CEMUS are built in collaboration between students, course coordinators, teachers, researchers, university administrators and societal actors.

CEMUS' primary point of departure and approach is based on what has become known as Education for Sustainable Development (ESD). Through democratic, realistic and extensive work modes, this teaching method strives to motivate students to heighten their critical thinking skills, as well as encourage responsibility and engagement in the issues of sustainable development.

This fall, CEMUS Education kicks off with an inspiring open dialogue to continue to celebrate 25 years of CEMUS. We strongly encourage your attendance at this event.

This session will be 18-20 on Monday 28th August, held in Lecture Hall X, of the newly refurbished University Main Building. The theme of this session is Man Against Nature, Man Against Man.



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See the CEMUS website for more information on current and upcoming events ([www.web.cemus.se](http://www.web.cemus.se)).

## Practical Information

### Information Flow

The main communication tool will be the course website : <http://www.web.cemus.se/sdpmc/> You will need to visit this website regularly to check for updates on the message board, changes in the schedule and course content. If you have missed a class you should visit the webpage to make sure you have not missed any important information.

Submission of assignments will be via Studentportalen : [www.studentportalen.uu.se](http://www.studentportalen.uu.se).

You will need an account for Studentportalen, so please arrange an account as soon as possible! You can find out how you get your account and other information on [uu.se/en/students](http://uu.se/en/students).

### Course Location

The majority of classes will be held in rooms at **Geocentrum**, with some classes being held in **Kollaboratoriet** (see below map). Please check the schedule regularly to be aware of room changes.

### Access to CEMUS and other facilities

CEMUS is open between 9:00am and 15:30pm, Mondays to Fridays. If you want to study in the library outside these hours or during weekends, you need a **key card**. The key card also gives access to the main Geocentrum entrance, which is locked after 17.00 and before 08.00. As a **new student** you need to have a current course registration to obtain a campus card. You also need to activate your user account beforehand, to be able to receive the email containing campus card instructions.

Information on how to activate your user account can be found at <https://konto.weblogin.uu.se/index.html>. The instruction message is usually sent out 24 hours after the activation, but sometimes it can be a delayed a further day. Instructions on how to obtain your campus card will be sent to the e-mail address registered to you in the student database. Once you have ordered the card according to the instructions, you will be notified via e-mail when your card is available for pickup at your campus reception desk. When you



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collect the campus card you will need to show an approved identification (driver's licence, passport etc).

In the CEMUS library you will find literature related to environment and development issues, magazines, journals and other publications, such as master and doctoral theses. You can also have a cup of coffee from library self-service “café”, slouch in the sofas and read the course literature. The library is a shared space for staff, coordinators and students – please respect the guidelines posted in the library to ensure a pleasant work and study environment for all. It is possible to book the library for CEMUS-related activities, however, educational activities such as seminars have precedence. All the course literature for CEMUS courses is available there, including several shelves of reference books. These may **only be read inside the library**, and are not to be taken home. There are also books that can be borrowed through the Geocentrum Library, located down the hall from CEMUS.

## Course Team

**Katie Markcrow (Course Coordinator)** grew up in Pottsville Beach, located on the NSW north coast of Australia. She went to university and studied a Bachelor of Science in Wildlife Biology; and has just completed the Masters Programme in Sustainable Development at UU.

**Isabel Baudish (Course Coordinator)** grew up in Sydney, Australia and studied a combined Bachelor of Renewable Energy Engineering and Development Studies. After an exchange in Uppsala she decided to return for her masters, studying Entrepreneurship at UU.

**Malin Östman (Course Resource Person)** will be supporting the course by managing administration and examinations.

If you have any questions, please contact us through email at [katelin.markcrow@csduppsala.uu.se](mailto:katelin.markcrow@csduppsala.uu.se), [isabel.baudish@csduppsala.uu.se](mailto:isabel.baudish@csduppsala.uu.se), and [malin.ostman@csduppsala.uu.se](mailto:malin.ostman@csduppsala.uu.se).

You're also very welcome to drop by at our office next to the CEMUS library at Geocentrum, Villavägen 16. We're looking forward to meeting you!

**Katie Markcrow & Isabel Baudish**  
Course Coordinators



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**Malin Östman**

Course Resource Person

## Map of Central Uppsala and location of CEMUS and Blåsenhus:

