

<p>Key Partners </p> <p>seaweed farms. Development hubs (VITA chalmers etc) /scientists. ^{collaborating} Production line</p>	<p>Key Activities </p> <p>Buy seaweed Process it to rolled plastic - like material to be used in packaging.</p>	<p>Value Propositions </p> <p>Minimal (zero) waste. Reduced oil dependency Biodegradable Plastic-free oceans because of less plastic waste is scalable to developing countries.</p>	<p>Customer Relationships </p> <p>B2B ^{to}</p>	<p>Customer Segments </p> <p>small scale plastic products with potential to diversify products based on development in the partnered agencies. Supermarkets are the ultimate goal for total integration. Potential for food.</p>
<p>Key Resources </p> <p>seaweed People machinery Ideas</p>	<p>Channels </p> <p>Supermarkets Government (policies + restrictions). Smaller stores Global climate movements. NCOs Vegetable producers</p>	<p>Revenue Streams </p> <p>selling plastic bag companies. Subsidies from Gov. Investments from global movements / UNFCCC / EU.</p>	<p>Cost Structure </p> <p>Paying need delivery structure, manufacturing business operation costs (personnel etc) turning</p>	

Social & Environmental Cost

Large Scale Farming
More expensive material in start-up.
Still wasteful

Social & Environmental Benefit

minimizing plastic waste
Biodegradable.
Bio