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Welcome to Sustainable Development: Project Management and Communication Fall 2018

“The humility to see the world as it is, and the audacity to see the world as it could be.”

- Jacqueline Novogratz, Acumen Fund

Welcome to Sustainable Development: Project Management and Communication (1MV074) at CEMUS, Uppsala University! With this course we take a journey into understanding the principles at the heart of sustainable development, using different project management and communication tools. We will learn to understand what ‘sustainable development’ can mean from a range of different perspectives, as well as growing understandings of what is integral to sustainable, ethical and successful projects and communication. At the heart of this course is a group project of your choosing. Your project should combine theory with practice, utilising your critical and creative skills. The project is an opportunity to follow a passion, a dream or even a crazy idea!

We at CEMUS, the Centre for Environment and Development Studies, welcome you to a creative and challenging educational environment that deals with some of the most pressing issues of our times. We hope that you will find your time here exciting, productive and inspiring. With twenty five years of experience of creating and facilitating education for sustainable development, and with the broad competence of Uppsala’s two universities, our aim is to offer you the knowledge, skills and tools that are needed to obtain a sustainable world.

Below is some practical information about the course. Please read through it and contact us if you have any questions.

We look forward to meeting you soon!

Katie Markcrow and Isabel Baudish
Course Coordinators



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Registration Information

International and Swedish students that applied through antagning.se need to accept their place in the course via antagning.se by the **27th July**. These students must then register for the course online on Studentportalen at www.studentportalen.uu.se by **23.59, Monday 20th August**, otherwise you will lose your spot in the course. International and exchange students that have not applied through antagning.se will be registered in person at the course introduction. Thus it is essential that you show up in person in order to keep your spot.

If you are on the reserve list and want to take the course you must show up to the course introduction as well, so we can sign you up in the event of any free spots.

You can find more information about course application and registration here: <http://www.web.cemus.se/ht2018/>

Mandatory Course Introduction

The mandatory introduction for the course is on **Monday, September 3rd at 09:15** in **Kollaboratoriet, Gamla Torget (Östra Ågatan 19)**. All students (Swedish, International and Exchange students) need to show up to keep their place in the course. Otherwise the space will go to someone else.

Course Overview

The course is worth 15 ECTS credits and runs from September to early January. It builds upon the engagement, drive and participation of the students, your independent work with your projects is the backbone of the course. To support and help you, the course offers interactive workshops, seminars and lectures.

There is a **DRAFT** schedule for the course attached. The sessions will be held during Monday, Tuesday and Wednesday mornings and some afternoons. You can also find this schedule on Studentportalen and the course website (www.web.cemus.se/sdpmc). It is important to note that the Course Schedule is a **LIVE** document - it will be updated on Studentportalen throughout the semester.

The course will guide you through concepts such as Sustainable Development, Communication, Team Dynamics, and Project Management. During the first weeks of the course you will work



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together with your classmates to define a project idea and form project groups. This idea will be developed and enhanced during the following weeks. You and your group will run your project with the support of your course coordinators and CEMUS as a resource base. As the semester progresses the project implementation begins and in-class contact hours will decrease. The project is ultimately showcased at end of the semester through a Short Film documenting your project, with the films being screened at the end of the semester during the **CEMUS Winter Sustainability Week in week 50**.

In addition to the group project there will be two individual assignments to complete throughout the course. The due dates can be seen in the preliminary schedule and more information will be provided at the commencement of the course.

During the course you will read four books and articles from a course reader, as well as project specific material that you gather yourselves. In the online course reader there is a guide for the reading of books and articles. Make sure to come prepared to all lectures, workshops and seminars. The course literature will also be available to read in the CEMUS library and a few copies will be available to borrow from the Geosciences library, Villavägen 16. In addition, literature can be bought at Studentbokhandeln (Syslomansgatan 7), or online at adlibris.se, bokus.se, lycknis.se etc.

You will receive more information about the course and the course literature at the course introduction, but we can tell you, the course books that are mandatory for the first part of this semester are:

- Holmes et al. (2011), *The Common Cause Handbook*, PIRC [pdf available]
- Lilliesköld and Eriksson (2009), *Handbook for Small Projects*, Liber [available in cemus library]
- Stibbe, A (2009), *The Handbook of Sustainability Literacy: Skills for a changing world*, Green Books

You will have to read one more book for the final individual assignment. This will be a choice between:

- Chouinard, Yvon (2006), *Let My People Go Surfing: The Education of a Reluctant Businessman*, Penguin Books
- Gladwell, Malcolm (2011), *Outliers: The Story of Success*, Little Brown and Company

The course reader containing articles and videos relating to specific lectures, workshops and seminars will be published online on *Studentportalen* at the start of the course. There is also a



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preliminary guide for the course readings available on the *Course Website*, www.web.cemus.se/sdpmccoursereader.

Learning Outcomes

On completion of the course, students should be able to:

- Thoroughly describe a delimited part of the sustainability challenge;
- Plan, carry out and present a project work that applies theoretical knowledge and contributes to a sustainable development;
- Demonstrate good ability to work independently;
- Account for and evaluate the practical problems that can arise when working with projects;
- Account for and critically relate to the practical and ethical dilemmas that can arise when working for a sustainable development.

About CEMUS

CEMUS' aim is to advance and inspire education and knowledge within the field of environment and development studies, as well as other boundary-transcending issues connected to sustainable development. CEMUS began as an initiative by students in the early 90's and CEMUS courses are, in large part, still run by students today. In January 2007, CEMUS joined the Uppsala Center for Sustainable Development (CSD Uppsala) in conjunction with Uppsala University and SLU, the Swedish University for Agricultural Sciences. The courses at CEMUS are built in collaboration between students, course coordinators, teachers, researchers, university administrators and societal actors.

CEMUS' primary point of departure and approach is based on what has become known as Education for Sustainable Development (ESD). Through democratic, realistic and extensive work modes, this teaching method strives to motivate students to heighten their critical thinking skills, as well as encourage responsibility and engagement in the issues of sustainable development.

This Fall, CEMUS Education kicks off with an inspiring opening talk, from **18.15-20** on **Monday 3rd September** in *Humanistiska teatern, English Park Campus*. The talk will be given by *Anders Wijkman*, Author, Co-president Club of Rome and Chair Governing Board of Climate-KIC. We strongly recommend your attendance at this event to better know CEMUS and your peers.



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See the CEMUS website for more information on current and upcoming events (www.web.cemus.se).

Practical Information

Information Flow

The main communication portals for the course will be Studentportalen (www.studentportalen.uu.se) and the course website (<http://www.web.cemus.se/sdpmc/>).

You will need to visit these regularly to make sure you have not missed any important information. More information will be given about these at the start of the course but you will need an account for Studentportalen, so please arrange one as soon as possible. You can find out how you get your account and other information on uu.se/en/students.

Course Location

The majority of classes will be held in rooms at **Geocentrum**, with some classes being held in **Kollaboratoriet**, **EBC** and **Blåsenhus** (see below map). Please check the schedule regularly to be aware of room changes.

Access to CEMUS and other facilities

CEMUS is open between 09:00 and 15:30, Mondays to Fridays. If you want to study in the library outside these hours or during weekends, you need a **key card**. The key card also gives access to the main Geocentrum entrance, which is locked after 17.00 and before 08.00. As a **new student** you need to have a current course registration to obtain a campus card. You also need to activate your user account beforehand, to be able to receive the email containing campus card instructions.

Information on how to activate your user account can be found at <https://konto.weblogin.uu.se/index.html>. The instruction message is usually sent out 24 hours after the activation, but sometimes it can be a delayed a further day. Instructions on how to obtain your campus card will be sent to the email address registered to you in the student database. Once you have ordered the card according to the instructions, you will be notified via email when your card is available for pickup at your campus reception desk. When you collect the campus card you will need to show an approved identification (driver's licence, passport etc).



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In the CEMUS library you will find literature related to environment and development issues, magazines, journals and other publications, such as master and doctoral theses. You can also have a cup of coffee from library self-service “café”, slouch in the sofas and read the course literature. The library is a shared space for staff, coordinators and students – please respect the guidelines posted in the library to ensure a pleasant work and study environment for all. It is possible to book the library for CEMUS-related activities, however, educational activities such as seminars have precedence. All the course literature for CEMUS courses is available there, including several shelves of reference books. These may **only be read inside the library**, and are not to be taken home. There are also books that can be borrowed through the Geocentrum Library, located down the hall from CEMUS.

Course Team

Katie Markcrow (Course Coordinator) grew up near Byron Bay on the central east coast of Australia. She has a Bachelor of Science in Wildlife Biology and a Masters in Sustainable Development from UU.

Isabel Baudish (Course Coordinator) grew up in Sydney, Australia and studied a combined Bachelor of Renewable Energy Engineering and Development Studies. After an exchange in Uppsala she decided to return for her masters, studying Entrepreneurship at UU.

Malin Östman (Course Resource Person) will be supporting the course by managing administration and examinations.

If you have any questions, please contact us through email at katelin.markcrow@cemus.uu.se, isabel.baudish@cemus.uu.se and malin.ostman@cemus.uu.se

You're also very welcome to drop by at our office next to the CEMUS library at Geocentrum, Villavägen 16. We're looking forward to meeting you!

Katie Markcrow & Isabel Baudish
Course Coordinators

Malin Östman
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Map of Central Uppsala and location of CEMUS and Blåsenhus:

