



CEMUS



Sustainable Development – Project Management and Communication Fall 2018

Project Pitch

The aim of the Project Pitch is practice pitching to a panel and audience. By learning to present your ideas in a concise form, you will focus your project and gain feedback to improve it ahead of submitting the Project Plan.

The process of preparing for the pitch will take place over some weeks. Read the instructions below carefully and note the different **submission requirements and times**.

Instructions

- For the title of the document, use your name plus 'Project Pitch' (e.g. Bicycle Workshop - Project Pitch).
- Support your arguments and basic facts with references. The reference list can be included as a final slide.
- One submission per group
- Submit as a **PDF to Studentportalen**
- You can use powerpoint, slides, keynote or prezi - as long as it can be **downloaded and submitted as a PDF**
- **In addition** to the submission on Studentportalen, bring a copy of your slides on a **USB stick**.
- This assignment is graded **pass/fail**

Lecture 3 October 2018

Presentation Techniques

Building on the reading material, this class will overview fundamental presentation techniques.

Lecture 15 October

Facilitation and Elevator Pitching

This interactive workshop you give you hands on practice at pitching and facilitating. No slides needed, just you!



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Slides Submission 16 October 23.59

Submit the 5-10 slides you will be using for the pitch.

Project Seminar 17 October

Project Pitch

In this class your group will give a project pitch to the rest of the class and a panel. This task is graded **pass/fail**, and is an opportunity to practice presenting/pitching. It is also an opportunity to focus your ideas and gain valuable feedback from your classmates and the panel.

The pitch can use slides, and other props (if you wish!). It should be 5 min - longer and you will be cut off. Working at the approximation of 1 slide per 30-60 seconds, this will mean ~5-10 slides total. We will then have time for questions and feedback from the panel and audience (~10 min).

If you think it suits your presentation, not every group member has to present during the pitch. However, during the question and answer period, we expect that everyone takes the opportunity to answer at least one question.

General Notes on Pitching

When selecting what content to present during the pitch, try to be strategic and think about the message you wish to communicate to the audience. Some potential slides could be:

- Background - what is the problem?
- Project Purpose and Goals - what is the core idea of your project?
- Stages/task for implementation
- What skills make you as a team ready to take on this project?
- What can the audience/panel do to help you in your project?

Whatever slides you choose to create, please remember to apply the tips and tricks discussed in classes leading up to the Project Pitch. See the lecture slides and literature on StudentPortalen if you miss these classes.